

RIGHT BY YOUR SIDE PRESENTS

# NIGHT RANGER & LOU GRAMM

with Own the Night, a Camp ROC Star band



## UNSUNG HEROES

A CONCERT BENEFITING ROC FIRST RESPONDERS

Our mission at Right By Your Side is to work towards positive change in law enforcement and community relations by increasing awareness of the service and sacrifice of first responders.

Become a sponsor of our inaugural Unsung Heroes benefit concert and join us in honoring those who dedicate their lives to protecting our community every day. With family-friendly activities and rocking performances from Night Ranger and Lou Gramm, we'll raise necessary funds for law enforcement, firefighters, and EMS personnel to access mental health, injury recovery, and wellness services for themselves and their families.

# SPONSORSHIP OPPORTUNITIES

## ★ HEROIC LEADERS ★

\$10,000 sponsor

- ◆ (20) Tickets to the concert
- ◆ (20) Seats reserved for premier seating
- ◆ (4) V.I.P. Tickets to include a meet and greet and autographs with the bands
- ◆ (4) V.I.P. Parking passes
- ◆ (4) V.I.P. Early entry to view auction items and enjoy dinner
- ◆ (4) Meals with (12) drink tickets for beer and/or wine
- ◆ (4) 50/50 Raffle Tickets
- ◆ Opportunity to have a booth at the pre-show
- ◆ Verbal onstage recognition at open and close of concert
- ◆ Logo visibility on digital displays and event signage
- ◆ Logo visibility and mention on all press materials
- ◆ Logo visibility on event app
- ◆ Logo visibility on front cover of event program
- ◆ Logo visibility and link on Right By Your Side website
- ◆ Company mention and tag on social media with weekly posts in May

## ★ CHAMPIONS OF JUSTICE ★

\$7,500 Sponsor

- ◆ (10) Tickets to the concert
- ◆ (10) Seats reserved for premier seating
- ◆ (2) V.I.P. Tickets to include a meet and greet with the bands
- ◆ (2) V.I.P. Parking passes
- ◆ (2) V.I.P. Early entry to view auction items and enjoy dinner
- ◆ (2) Meals with (4) drink tickets for beer and/or wine
- ◆ Verbal onstage recognition at open and close of concert
- ◆ Logo visibility on digital displays and event signage
- ◆ Logo visibility and mention on all press materials
- ◆ Logo visibility on event app and event program
- ◆ Logo visibility and link on Right By Your Side website
- ◆ Company mention and tag on social media posts (minimum 3)

## ★ COMMUNITY PEACEMAKERS ★

\$5,000 Sponsor

- ◆ (5) Tickets to the concert
- ◆ (5) Seats reserved for premier seating
- ◆ (2) V.I.P. Tickets to include a meet and greet with the bands
- ◆ (1) V.I.P. Parking pass
- ◆ (2) V.I.P. Early entry to view auction items and enjoy dinner
- ◆ (2) Meals with (4) drink tickets for beer and/or wine
- ◆ Verbal onstage recognition at open and close of the concert
- ◆ Logo visibility on digital displays and event signage
- ◆ Logo visibility on event app and event program
- ◆ Logo visibility and link on Right By Your Side website
- ◆ Company mention and tag on social media posts (minimum 2)

## ★ EVERYDAY ADVOCATES ★

\$2,500 Sponsor

- ◆ (2) Tickets to the concert
- ◆ (2) Seats reserved for premier seating
- ◆ Logo visibility on digital displays and event signage
- ◆ Logo visibility and link on Right By Your Side website
- ◆ Company mention on a social media post
- ◆ Listed in event program

## ★ FRIENDS OF THE BRAVE ★

\$1,000 Sponsor

- ◆ (2) Tickets to the concert
- ◆ Logo visibility on digital displays and event signage
- ◆ Logo visibility and link on Right By Your Side website
- ◆ Listed in event program

# BECOME A SPONSOR

Thank you for supporting  
Unsung Heroes: A Concert Benefiting ROC First Responders!

Please select your desired sponsorship level, complete the form,  
and send payment to the address below.

☐ **HEROIC LEADER**  
\$10,000 Sponsor

☐ **CHAMPIONS OF JUSTICE**  
\$7,500 Sponsor

☐ **COMMUNITY PEACEMAKERS**  
\$5,000 Sponsor

☐ **EVERYDAY ADVOCATES**  
\$2,500 Sponsor

☐ **FRIENDS OF THE BRAVE**  
\$1,000 Sponsor

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Website URL: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_

## PAYMENT INFORMATION

### Credit Card Type:

☐ Visa   ☐ MasterCard   ☐ American Express

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV (security code on back): \_\_\_\_\_

**Checks** should be made payable to:  
Right By Your Side, Inc.

## LOGO

For promotional purposes, please email  
(1) full color logo and (1) black and white  
logo in .eps, .pdf, or .jpg format to David  
Scalen at [dscaln@regdist.com](mailto:dscaln@regdist.com).

## QUESTIONS?

Contact David Scalen at  
[dscaln@regdist.com](mailto:dscaln@regdist.com) or  
585-458-3300 x 5401.

**Please complete this form and send by  
mail with payment to:**

Right By Your Side, Inc.  
Attn: David Scalen  
1281 Mount Read Blvd.  
Rochester, NY 14606